



**Raise money and help
save the environment
one light bulb at a time!**

Dear Parents or Guardians:

Introducing the environmentally friendly fundraiser that will save you money! Your school is participating in an energy-saving fundraising campaign. By purchasing Compact Fluorescent Light Bulbs (CFLs) for your home, you'll support your child's school, lower your electrical bill and help reduce greenhouse gas emissions.

Raise Money & Help Save The Environment One Light Bulb At A Time!

- 1) Select from our assortment of energy-saving CFLs. CFLs generate the same bright light as standard bulbs, **but use 75% less energy and last up to 10 times longer.**
- 2) Shining Solutions is sponsored by the Connecticut Energy Efficiency Fund (CEEF). Only residential customers of Connecticut Light & Power (CL&P) and The United Illuminating Company (UI) are eligible to participate.
- 3) Limit each customer to three (3) bundles/packs (30 total CFLs). There is no limit to the amount of customers that can purchase from your school.
- 4) Your child's school will receive 50% of the proceeds for each qualifying order.
- 5) Please complete the order form legibly. You must include your full name, home address, city and zip code along with your order. Incomplete or illegible orders will not be processed.
- 6) Make checks payable to TechniArt Inc. No cash or credit cards will be accepted. Place your check and order form into the student envelope and return it to the school by the end of the campaign.
- 7) Orders will be delivered to the school. You will be notified by the school when your order is ready to be picked up.

Please take a moment to review fundraising safety precautions with your child before beginning this campaign. For answers to the most frequently asked questions, please visit our web site or contact your school's fundraising coordinator. Our web site is: www.shiningsolutions.com

Thank you for your support, together we can strive for a greener and healthier environment.



**Connecticut
Light & Power**

The Northeast Utilities System



**CONNECTICUT
ENERGY EFFICIENCY FUND**

www.CTEnergyInfo.com



The United Illuminating Company

Connecticut's Energy Efficiency Programs are funded by a Charge on Customer energy bills.
The Programs are designed to help customers manage their energy usage and cost.