

Small Business Energy Advantage

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Introductions

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Empowering Connecticut to Make Smart Energy Choices



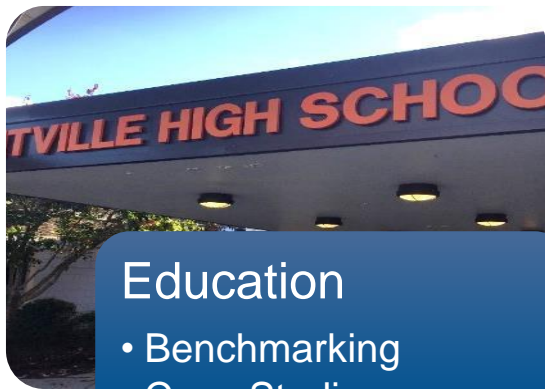
Eversource, CNG, SCG and UI, the Energy Efficiency Board, Connecticut Green Bank, and the State have united on a shared mission - to provide Connecticut residents and businesses the resources they need to **save money and use clean energy**.

The Energize Connecticut initiative empowers our communities to make smart energy choices, now and in the future.



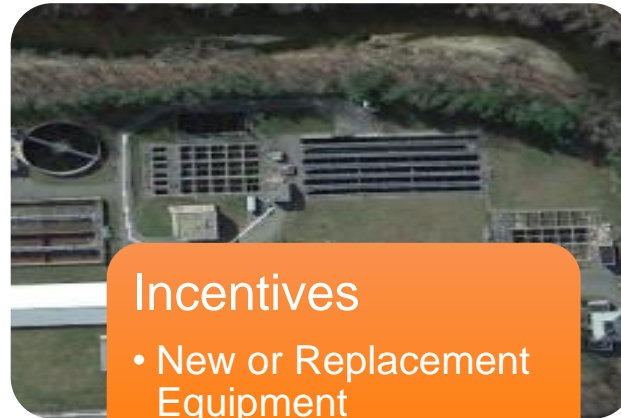
Energy Efficiency Program Strategies

Help save energy and cut costs with education services, incentives and financing for energy efficient and clean energy improvements at your CT facility



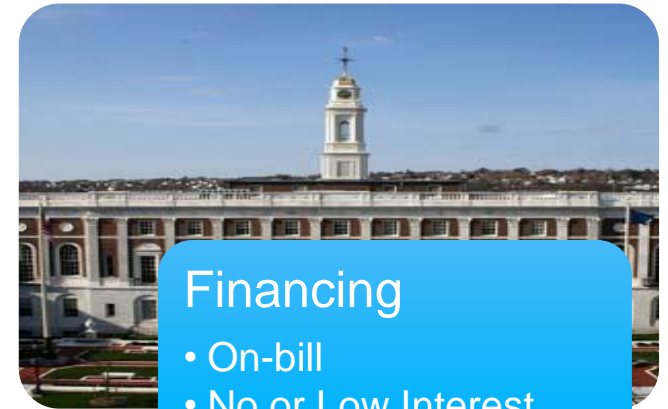
Education

- Benchmarking
- Case Studies
- White Papers



Incentives

- New or Replacement Equipment
- Lighting Retrofits
- Optimized Controls



Financing

- On-bill
- No or Low Interest

SBEA Benefits for CT Customers

- Customers receive a no-cost proposal
- Services provided by a qualified contractor
- Generous incentives for energy saving measures such as lighting, refrigeration, and domestic hot water and weatherization
- Support to solicit bids on custom measures such as VFDs, insulation, etc.
- Zero (0%) financing with on-bill repayment
- Support non-English speakers
- Reduced operating costs and environmental footprint





Microbusiness Program

- Incentive worth 80% of the project cost up to \$20,000 for all non-equipment measures
- Pre-approved financing up to \$4,000 with a term payback of up to 60 months.
- Marketing materials will be offered in multiple languages
- Smart meters and weatherization options available in this program

Small Business Contractors



Educating Customers

- Value of energy efficiency
- Benefits of replacing equipment and reduced maintenance costs
- Contributing to sustainable future
- Improved built environment for their employees and their customers



Provide High Quality Service and Installation

- Comprehensive review of all opportunities on site
- Accurate and complete assessments
- Frequent communication on project
- Keeping tracking systems up to date
- Warranted workmanship



Support Incentives and Financing

- Provide cost effective pricing for custom measures
- Leverage comprehensive incentives wherever possible
- Utilize on bill financing to support customer cash flow objectives

The Small Business Project Cycle

Develop

1. Let us know you are interested, and we will check your usage history
2. The electric utility will connect you to a qualified contractor who will schedule on-site audit at your convenience
3. The contractor submits the audit report to the electric utility
4. The utility conducts a pre-inspection and engineering review if needed
5. The utility drafts the proposal agreements and loan documents for the project and sends them to the contractor directly
6. The contractor will meet with you to review the proposal and documents.
7. Once the paperwork is signed your project will start within 30 days.

Install

8. Following approval, you will work with the contractor to develop a construction plan and implement the installation of measures

Finish

9. The contractor will notify the utility when complete
10. The utility will conduct a post-inspection and final review
11. The utility pays the contractor and applies the loan directly to your electric bill



How to Participate



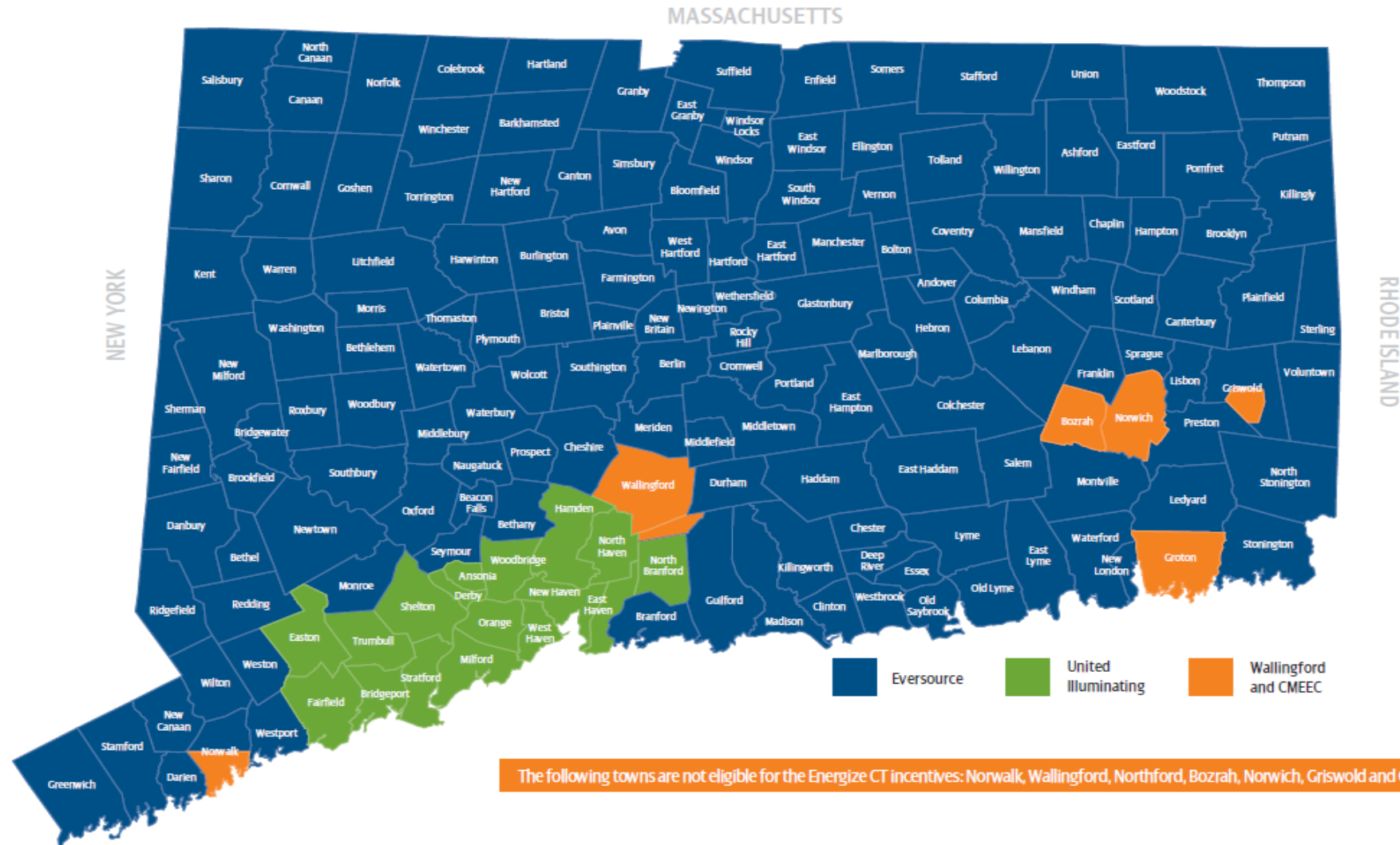
Schedule your no cost energy assessment with a SBEA contractor today

- If your electric utility is United Illuminating send an email to SB@uinet.com
- If your electric utility is Eversource send an email to sbeact@eversource.com



Service Territories

Electric Service Areas



The following towns are not eligible for the Energize CT incentives: Norwalk, Wallingford, Northford, Bozrah, Norwich, Griswold and Groton.

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Financing Options

- **MBEA:** \$500 - \$4000 Max 60 months on-bill repayment option
- **SBEA:** \$500 to \$100,000 (0%) Max 60 Months on-bill re-payment option
- More than 100K is available off bill if approved for a blended rate



Financing EV Charging for Small Business

- On bill financing for qualifying EV Charging with SBEA projects available in 2023
- Projects must include qualifying SBEA measures to consider financing EV chargers
- EV rebate incentives will flow through our Electric Vehicle Program but financing through us directly on your electric bill.



A photograph of an office environment with several people working at desks with computers. The image is covered with a semi-transparent green overlay. The text 'Case Studies' is centered in white.

Case Studies

Temple Beth David, Cheshire

- Temple Beth David of Cheshire partnered with an Eversource authorized contractor for a no cost energy assessment, who then helped lower their energy usage, and annual savings by developing a large lighting project
- This project was tax exempt due to it being a religious organization
- This project received the maximum incentive amount of \$16,000.00, resulting in a final project cost of only \$7,683.00

Total Cost	\$23,683.00
SBEA Program Incentive	\$16,000.00
Monthly Loan Payment	\$128/60 Months
Annual Dollar Savings (After Loan is Paid Off)	\$1,545.00

Congregation B'nai Israel, Bridgeport

- Congregation B'nai Israel did a fairly large comprehensive project with both gas and electric cost savings measures at their location with a United Illuminating authorized contractor. The project included:
 - High performance lighting with controls, occupancy sensors and photocells.
 - Energy efficient heating/ventilation/air conditioning which uses programmable thermostats and upgraded components
 - Energy efficient refrigeration including controls, night covers and ECM motors.
 - Pipe insulation, spray valves low flow showerheads and aerators

Total Cost	\$144,953.18
SBEA Program Electric Incentive	\$52,907.00
Gas Incentive	\$3,615.80
Monthly Loan Payment	\$1842.30 /48 Months
Annual Dollar Savings (After Loan is Paid Off)	\$24,986.18



Questions

August 7, 2023

Thank you

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